

# BlueJeans Events

Host and manage production-grade virtual events and engaging live streams for audiences around the world.

With industry-leading scale, robust security controls, and broadcast quality production tools, BlueJeans Events empowers organizations with the ability to create engaging virtual experiences that audiences will love.

## Produce high-quality virtual events your audience will love.

Produce TV-quality broadcasts with 1080p video, Dolby Voice audio, and BlueJeans Studio's powerful production tools that will wow audiences and elevate any event experience. With BlueJeans Events, create engagement-driven all-hands meetings, webinars, trainings, and effective communications that drive business goals and transform corporate culture.

## Maximize engagement of employees, customers, partners, and prospects across the globe.

With the powerful BlueJeans Events Producer experience, control all aspects of the live event with a full suite of engagement tools including Q&A moderation, audience polling, chat, and hand raising tools. Then reach millions by live streaming your event to social media platforms, any RTMP destination, or by embedding the event into your website.

## Easily manage and securely scale event capacity.

Host, manage, and create production-grade events without any technical support or high-risk integration issues. From a secure, browser-based producer dashboard, reach massive scale for up to 150,000 registered attendees that's easy to manage and join from any device.



## KEY FEATURES

### Large-scale event support & live streaming

Easily host live all-hands, town hall meetings, and webinars for up to 150,000 registered attendees and 150 interactive presenters or livestream to Facebook, YouTube, and other social media platforms to reach millions worldwide.

### BlueJeans Studio production controls

Produce TV-quality broadcasts using a secure, browser-based production dashboard that controls presenter layouts, branding customization, and content sharing without any extra equipment or AV expertise needed.

### Audience engagement tools

Connect and collaborate with interactive tools such as Q&A, event chat, audience polling, and hand raising to encourage audience participation from viewers.

### Participate from any device or browser

Presenters and attendees can join from any in-room video system, computer, mobile device or telephone connection making it flexible and easily accessible without the need for additional downloads.

### Global accessibility & translations

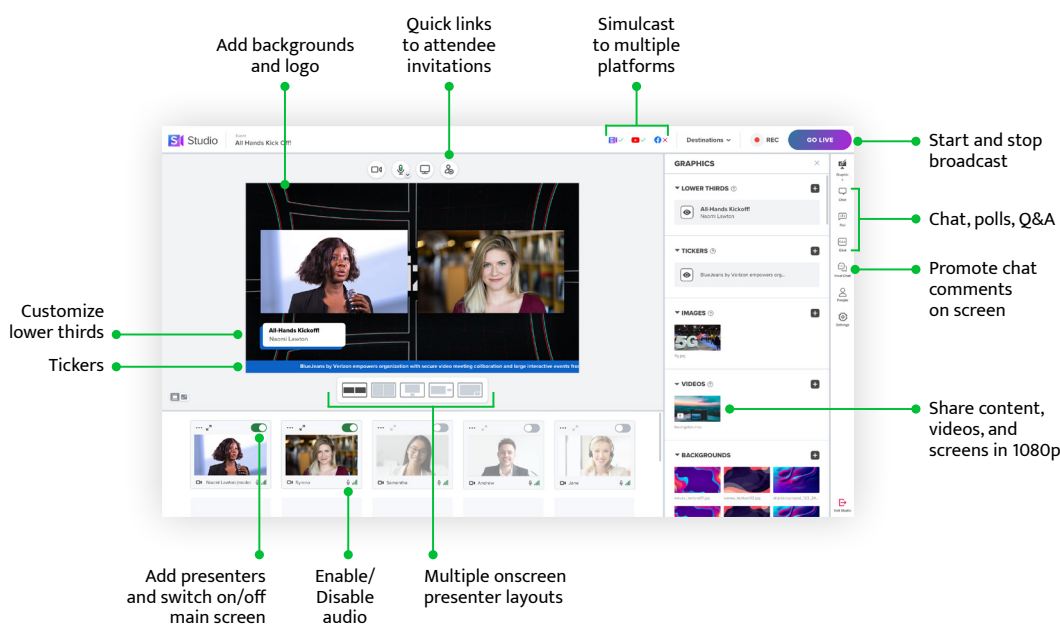
Expand attendee accessibility by selecting from over 70 automated closed caption translations or offer simultaneous interpretation within the event, which is ideal for multilingual audiences.

### Tremendous bandwidth savings

Optimize the bandwidth consumed by event viewers by caching multiple video streams to a single stream.

## PRODUCER'S DASHBOARD LAYOUT

Host and manage production-grade virtual events from an easy-to-use producer's dashboard that will engage audiences and elevate the event experience.



## HOW TO BUY

BlueJeans Events is sold as an annual software license. Contact a BlueJeans account representative to learn more.

## SERVICE & SUPPORT

Confidently and reliably execute live events and dry run rehearsals on your own or with end-to-end Event Assistance service and support for your most important large-scale events.